



**FOR IMMEDIATE RELEASE**

October 3, 2016

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**Are you ready to get COLORFUL?**

*Get splattered for Children & Families First and help Delaware Kids thrive!*

**WILMINGTON, DE** – Children & Families First is pleased to announce the second annual Splat Dash™, a colorful run. Splat Dash™ will take place Sunday, October 16, 2016, at the scenic Oberod Estate located in Wilmington, Delaware. The race is the perfect event to bring families together for an afternoon of color, fun, and fundraising to support some of Delaware's most vulnerable children. Participants will be doused in biodegradable colored powder transforming into colorful masterpieces as they complete the run. There are seven color stations located throughout the 1.5 mile course, staffed with The Splat Squad, waiting to get you and your group colorful. The run will culminate at the Splat Spectacle Finish, with a final, extreme dosing of color. The end result is a prismatic spectacle of color and fun for everyone!

Event registration includes an event tee shirt and color packet. Registration is now open and begins at \$10 for children 12 and under, \$20 for students ages 13-22 and \$40 for adults ages 22 and older.

Pre-registration can be completed online at [Fundraise.cffde.org/SplatDash2016](http://Fundraise.cffde.org/SplatDash2016), day of registration and check – in begin at 1:00 PM with the race starting at 2:00 PM. Additional event information can be found online <http://cffde.org/events/Eventdetail.aspx?eventID=93> or by phone at 302-777-9756.

Back this year, is the ever popular *I don't give a FORK food truck*, which will be selling delicious kid-friendly food for the color runners. Joining the fun is *Kilby Cream's Moo Mobile*, selling their farm to fresh ice cream for all to enjoy. *Bellefonte Brewing Co* will also be sharing their beverages for age appropriate participants and supporters. Topping off the fun, *Brandywine Center for Dance & the Performing Arts* will be providing entertainment. Karen Graham, Special Events Coordinator for Children & Families First said, "We are thrilled to be back at the beautiful Oberod Estate for a second year to host this wonderful event. We so appreciate Vance Kershner's generosity in allowing us the use of the property, and property manager, Deb Adelman's assistance with everything. We are also grateful for our hard working Splat Dash™ Committee, the support of our sponsors, and the numerous volunteers who are donating their time."

All funds raised at Splat Dash™ will help to ensure that every child in Delaware is able to reach their full potential. The community support established through event sponsorship, event registration, and

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volunteer efforts helps Delaware's traumatized youth by equipping them and their families with practical life skills, meaningful support, education, and resources that provide healing and hope.

### **About Children & Families First**

In existence since 1884, Children & Families First (CFF) helps children facing adversity on their journey to adulthood. CFF uses proven methods to help families raise their children so they can flourish. Children & Families First strengthens Delaware families by delivering an innovative and effective continuum of community-based social services statewide. Services are provided in our five sites located in all three Delaware counties, as well as in homes, schools and other community locations. CFF employs 275 staff, and serves approximately 40,000 people each year. CFF is positioned to meet changing community needs through replication of evidence-based practices and rigorous outcomes management. CFF is a member of the Alliance for Strong Families and Communities, the Children's Home Society of America, and a partner agency of the United Way of Delaware. CFF is accredited by the Council on Accreditation (COA). COA is committed to maintaining the highest level of standards and quality improvement in order to identify providers that have set high performance standards for themselves and have made a commitment to their constituents to deliver the highest quality services. Children & Families First provides a comprehensive array of programs within these areas of service: Positive Parenting, Healthy Babies, Early Childhood, Supporting Teens, Community Schools, and the Workplace. Specific programs include the Nurse Family Partnership, Healthy Families America, Seaford House residential treatment center for adolescents, Functional Family Therapy, Intensive Outpatient therapy, Delaware Stars for Early Success (childcare), and Rise Up – Keep a Job.

For more information about Children & Families First or *Splatter Dash*, please call Ashley Gliniak at (302) 777-9756, or email at [ashley.gliniak@cffde.org](mailto:ashley.gliniak@cffde.org)